

All genres

mipdoc

mipformats

mipdrama

future of kids tv

onemip

Sessions will be available in catch-up on ONEMIP digital platform.

CANNESERIES
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FRIDAY 14 APRIL	SATURDAY 15 – TUESDAY 18 APRIL	WEDNESDAY 19 APRIL
19:00 – 21:30 OPENING CEREMONY & SCREENING	11:30 – 12:30 15:00 – 16:30 20:00 – 21:30 SCREENINGS	20:00 – 22:00 CLOSING CEREMONY & SCREENING
17:45 – 19:00 PINK CARPET	18:45 – 20:00 PINK CARPET	

SUNDAY 16 APRIL	MONDAY 17 APRIL	TUESDAY 18 APRIL	WEDNESDAY 19 APRIL			
<p>MIP SUPER SUNDAY</p> <p>9:00 – 9:30 Hotel Majestic WELCOME By Invitation Only</p> <p>9:30 – 10:30 Hotel Majestic FACT OR FICTION: IS THE DOCUSERIES BOOM HERE TO STAY? By Invitation Only</p> <p>11:00 – 12:30 Hotel Majestic ECOLOGICAL SUSTAINABILITY IN SERIES By Invitation Only</p> <p>12:30 – 14:30 Gray d'Albion LUNCH with TITRA By Invitation Only</p> <p>14:30 – 15:30 Hotel Majestic PROJECT SOURCING AND CREATING IP By Invitation Only</p> <p>16:00 – 18:00 Hotel Majestic THE CANNESERIES WRITERS CLUB MEETS WITH MIP x CANNESERIES CONNECTION TV EXECS By Invitation Only</p>	<p>AHEAD OF THE GAME</p> <p>09:00 – 09:45 Debussy Theatre ONE TV YEAR IN THE WORLD: CRACKING AUDIENCE TRENDS Presented by Glance</p> <p>09:30 – 10:30 Lerins FACING THE END OF CHEAP MONEY, HOW IS THE FUTURE OF FINANCING TV SERIES PRODUCTION?</p> <p>10:10 – 10:50 MIP Lab MIP TALK: WHAT DO STREAMERS WANT?</p> <p>10:45 – 11:45 Lerins MEET WITH LARS LUNDSTROM CREATOR</p> <p>11:45 – 12:15 Debussy Theatre MEDIA MASTERMIND KEYNOTE EVAN SHAPIRO MEDIA CARTOGRAPHER</p> <p>12:00 – 12:30 MIP Lab MIP TALK: NEW WAYS TO MAKE YOUR PRODUCTION BUDGETS STRETCH</p> <p>13:00 – 14:00 Debussy Theatre FRESH TV FORMATS Presented by The WIT</p> <p>14:30 – 16:00 Marguerite MIPDOC PITCH</p> <p>15:00 – 15:30 Foyer Debussy Theatre WELCOME COFFEE MIPDOC INTERNATIONAL BUYER SCREENINGS</p> <p>15:30 – 18:00 Debussy Theatre MIPDOC INTERNATIONAL BUYER SCREENINGS</p> <p>16:30 – 18:00 Grand Auditorium Louis Lumière MIPDRAMA: THE CANNESERIES PREVIEW SCREENINGS</p> <p>18:00 – 19:30 Foyer Debussy Theatre MIPDOC OPENING COCKTAIL in partnership with Paramount Global Content Distribution</p>	<p>NETWORKING & EVENTS</p> <p>09:00 – 10:30 Speed Matchmaking Area SPEED MATCHMAKING – FORMATS PROJECTS By Invitation Only</p> <p>09:45 – 10:45 Audi A CELEBRITY GREEN CHALLENGE: HOW TO CREATE A SUCCESSFUL FORMAT ABOUT ENVIRONMENTAL ISSUES? Presented by RTBF Creative</p> <p>10:45 – 12:30 Marguerite MIPDOC CO-PRODUCTION SUMMIT By Invitation Only 10:45 – 11:00 Welcome Coffee</p> <p>11:30 – 12:30 Audi A THE SEA BEYOND Presented by BETA FILM</p> <p>12:00 – 12:45 Lerins KOREAN OTT SHOWCASE EXPLORE THE UNDISCOVERED WORLD OF KOREAN OTT CONTENTS</p> <p>14:30 – 15:30 Audi A K FORMATS: THE NEXT BIG HITS FROM KOREA Presented by KOCCA</p> <p>15:30 – 16:15 MIP Lab FRESH TV GARDEN Presented by The WIT</p> <p>16:15 – 17:15 Audi A OFFWORLD Presented by MOVISTAR+ Plus International</p> <p>17:00 – 19:00 Audi K THE GONE PREMIERE SCREENING Presented by RED ARROW Followed by a cocktail in Verrière, California</p> <p>19:00 – 23:00 Hotel Majestic MIPTV OPENING NIGHT PARTY & RED CARPET With Pictures In Motion</p> <p>Grand Auditorium Louis Lumière MIPTV & CANNESERIES WORLD PREMIERE TV SCREENING: THE BRIGADE Presented by STUDIOCANAL Preceded by Pink Carpet from 18:45</p>	<p>SHOWCASES & SCREENINGS</p> <p>09:45 – 10:45 Audi K THE TALK OF TOKYO Presented by TBS</p> <p>11:30 – 12:10 Marguerite CASE STUDY: THE TRAITORS – A CASE STUDY FROM THE FAITHFUL... OR ARE THEY?</p> <p>11:30 – 12:10 Marguerite HOW DO LOCAL DOC STORIES SEDUCE GLOBAL STREAMERS?</p> <p>12:30 – 13:00 Marguerite FRENCH DOCUMENTARY IS GETTING SERIALISED! WRITING THE NEXT SUCCESS STORY Presented by UNIFRANCE</p> <p>13:15 – 14:00 Debussy Theatre FRESH TV FICTION Presented by The WIT</p> <p>14:30 – 15:15 MIP Lab MIP TALK: DISRUPTIVE CONTENT DISTRIBUTION: MAKING THE BEST OF A HYBRID WORLD Presented by 3vision</p> <p>14:30 – 15:00 Marguerite WHO'S CREATING THE NEXT BIG HIT?</p> <p>15:30 – 16:00 Marguerite WHAT DO DOC BUYERS WANT?</p> <p>15:30 – 16:00 MIP Lab TEAM UP! 10 TIPS FOR GLOBAL SUCCESS WITH YOUR INTERNATIONAL DISTRIBUTOR Presented by ECAD</p> <p>15:45 – 16:15 Debussy Theatre MEDIA MASTERMIND KEYNOTE RUTH BERRY MANAGING DIRECTOR, GLOBAL DISTRIBUTION AND GLOBAL ENTERTAINMENT, ITV STUDIOS</p> <p>16:15 – 16:45 Marguerite MIP SDG AWARDS & KEYNOTE In partnership with The United Nations To be announced</p> <p>17:00 – 17:30 Debussy Theatre VARIETY INTERNATIONAL ACHIEVEMENT IN TV AWARD & KEYNOTE SISTER with Jane Featherstone, Co-Founder and Chief Creative Officer</p>	<p>AHEAD OF THE GAME</p> <p>09:00 – 10:30 Marguerite FRAPA FORMATS SUMMIT</p> <p>08:30 – 12:30 MIP Lab FAST & GLOBAL SUMMIT 08:30 Welcome Coffee 09:00 Key Trends in Global FAST 09:25 Opening Session Presented by Amagi 09:35 FAST Programming With Banijay Rights & Samsung TV Plus 10:00 Networking Coffee Break 10:15 FAST from the Top With Pluto TV & Rakuten TV 10:40 FAST Distribution With Vevo & Vice Media 11:05 Networking Coffee Break 11:20 FAST Monetization With Fremantle & Blue Ant Media 11:45 Closing Session Presented by Wurl & OTTera 12:05 FAST Forecast & Wrap Up</p> <p>14:00 – 17:00 Lerins FUTURE OF KIDS TV SUMMIT CHANGING THE WORLD OF CONTENT 14:00 Welcome Coffee 14:25 Introduction 14:30 Engaging with Generation Alpha in the Great Screenage 14:50 Evan Shapiro Maps out Future of Kids TV 15:10 Disrupting the Disruptors: Generation Alpha & their Media 15:30 Networking Coffee 15:50 The WIT Kids Garden: What's Fresh in the Kids & Tweens Space 16:10 How to Engage Kids & Monetise in the New Era 16:30 Adapting Your Business Model for the Future of Social Media 16:50 Wrap up</p>	<p>NETWORKING & EVENTS</p> <p>08:30 – 09:30 Lerins INTERNATIONAL DRAMA CO-PRODUCTION BREAKFAST "CO-PRODUCING WITH THE WORLD" Limited Seating First Come, First Served Doors Open at 8:00</p> <p>09:30 – 10:30 Audi K THE GODYSSEY Presented by Soloway Entertainment Inc</p> <p>11:30 – 12:30 Audi A READY SET STARTUP Presented by Pictures in Motion</p> <p>14:00 – 15:30 Speed Matchmaking Area SPEED MATCHMAKING – DOCS & FACTUAL PROJECTS By Invitation Only</p> <p>14:30 – 15:30 Audi A KOREAN SPECIAL SCREENINGS With KCA</p> <p>16:00 – 17:00 Audi A MOTH HUNTING Presented by TVP</p> <p>16:30 – 18:00 Audi K SONY CONTENT PRODUCTION SEMINAR With Sony Group Corporation</p>	<p>AHEAD OF THE GAME</p> <p>09:00 – 10:15 Lerins INTERNATIONAL WOMEN MENTORING BREAKFAST In partnership with MediaClub'Elles Limited Seats</p> <p>09:00 – 10:15 Marguerite FAST ROUNDTABLE BREAKFAST Hosted by Global Media Consult Limited Seats Followed by Mix & Mingle Reception</p> <p>10:30 – 11:00 MIP Lab REINVENTING WINDOWING FOR AN UNSCRIPTED MULTI-PLATFORM WORLD</p> <p>10:45 – 11:15 Lerins CONNECTING WITH CONFIDENCE: HOW TO THRIVE AND SURVIVE IN FILM & TV</p> <p>11:15 – 12:15 MIP Lab JOINING FORCES TO ACCELERATE DIVERSITY & INCLUSION</p> <p>14:30 – 15:00 MIP Lab MIPTV WRAP-UP WHAT DID YOU MISS</p>

CONFERENCES & EVENTS PROGRAMME

miptv